ABBY JOINER

Northwest Arkansas | P: (479) 427 - 8752 | a.joiner@outlook.com | www.linkedin.com/in/abby-joineraytf

EDUCATION

UNIVERSITY OF CALIFORNIA - SANTA CRUZ

Santa Cruz, CA

Bachelor of Arts

Expected June 2026

Major in Film and Digital Media

Cumulative GPA: 3.41/4.0; Dean's List Fall Quarter 2022/ Winter Quarter 2023

Relevant Coursework: Intro Film Studies, Intro TV Studies, Documentary Film and Video, Production Technique

SILOAM SPRINGS HIGH SCHOOL (Cumulative GPA 4.03 / 4.0)

Siloam Springs, AR

Memberships: National Honor Society, Arts A/V Technology and Communications Completer

Aug 2018 - May 2022

WORK EXPERIENCE

FREELANCE VIDEO EDITOR

Siloam Springs, AR

Contract Work

Jan 2025 - Present

- Established work profile on Upwork and Fiverr
- Developed and created an online portfolio highlighting video editing expertise and projects for clientele
- Initialized website to build brand image

SILOAM SPRINGS CHAMBER OF COMMERCE

Siloam Springs, AR Aug 2021 - May 2022

Videographer and Video Editor Intern

Managed corporate video projects from start to finish

- Collaborated with other team members at company events
- Successfully located and managed membership billing organization and festival bookings
- Engaged with office customers to resolve concerns and deliver solutions

JOOTTI OUTDOORS PRODUCT PHOTOGRAPHER

Siloam Springs, AR

Seasonal Compensated Work

Aug 2020 – Sep 2020

- Effectively photographed and edited pictures of merchandise to be posted on company instagram @joottioutdoors
- Actively captured the wide variety of merchandise and services provided at the store

ACTIVITIES

FAYETTEVILLE HIGH SCHOOL

Fayetteville, AR

Mentorship Leadership Opportunity

Jan 2025 - Present

- Informed high school students interested in pursuing a college education for film on current first hand experience
- Assisted students in developing technical skills during project completion (Production, Camera Operation, Video Editing)

UCSC SLUG LIFE PRODUCTIONS BOARD (Student-ran Club)

Santa Cruz, CA

Video Editor

Sep 2023 - Jun 2024

- Improved online engagement through video edited recaps and highlight reels of campus-wide events on TikTok, Instagram, and YouTube
- Strategically compiled 500+ video clips gathered from other members into categories
- Successfully partnered with marketing colleagues to brainstorm social media content
- Collaborate cross-functionally with other departments to physically set-up Slug Production student events

ADDITIONAL

Skills: Software Proficiency (Final Cut Pro X, Adobe Creative Suite, Microsoft Office) / Knowledgeable in video editing, motion graphics and screenwriting / Soft skills (collaboration, adaptability, time management, attention to detail, leadership). Languages: Fluent/Native in English

Certifications & Training: FAA Drone Piloting License, Film and TV Industry Essential at NYU Yellowbrick (in-progress)

Awards: Dean's list multiple quarters (2022, 2023), First Place Convention Recap at Ozark Media Arts Festival